



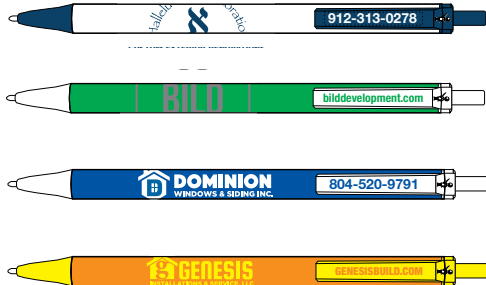
LANSING
MARKETING SERVICES

Lansing Marketing Services
CUSTOMER PRICING

COMPANY BRANDING

Retractable Pens

300 - \$229.50 (\$.77 each)



Can Coolies

250 - 2 sided - \$237.50



Insulated Tumblers

\$10.95 each



*50 piece minimum

Table throw

6' - full color - \$204

8' - full color - \$224



Retractable Banner Stand

\$179



8' Curved Backwall Display

\$904



Short Sleeve t-shirts

24 - printed front and back
\$294.00



Additional \$2.00 per shirt for 2XL sizes

Mesh Back Trucker Hats

12 - \$194.00



Vehicle Magnets

2 pair - \$96.50



DIRECT MAILERS

Postcards

8.5 x 5.5, 2 sided, full color
250 - \$185
500 - \$193
1000 - \$218
2500 - \$289
5000 - \$378

Estimated Mailing Fee (pricing varies and subject to change)

First Class - \$.69 each (typically delivered in approx. 5 business days)
Bulk Rate - \$.45 each (can take 7+ business days for delivery)

Estimated total for a 250 piece job

Mailing First Class - \$358
Mailed Bulk - \$299



Creative



Printing



Address Lists



Mailing

All mailing projects include targeted mailing lists



MARKETING PACKAGES

PACKAGE 1

- 500 direct mail postcards printed and mailed around targeted addresses
- 2 yard signs
- 250 door hangers

PACKAGE
PRICE
\$679

PACKAGE 2

- 10 yard signs
- 2 take one boxes
- 250 flyers

PACKAGE
PRICE
\$389

JOB SITE BRANDING

Business Cards

500 - 2 sided, full color
\$45.00



Door Hangers

500 - 2 sided, full color
\$214.00



Flyers

1000 - 1 sided, full color
\$197.00



Job Site Signs

25 - \$219.00
Literature box - \$29.00



WEB MARKETING PROGRAM

All Lansing Customers are entitled to a **FREE Website Analysis & Google Report**

Visit LBP.markethardware.com



Market Hardware and Lansing Building Products have partnered to provide contractors with unique Web Marketing programs.

CONTACT US



LANSING
MARKETING SERVICES

For marketing assistance contact your Lansing representative or email us at customer.marketing@lansingbp.com

Sales tax and shipping fees are additional.